





ASHLEE SCOTT

graphic designer

CONTACT

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SKILLS

CREATIVE | PROFESSIONAL

Creative Direction	Web Design
Print & Digital Design	Typography
Branding & Logos	Illustration
Packaging Design	Photography
Marketing Collateral	Styling & Production
Visual Merchandising	Product Development

SOFTWARE | TECHNICAL

Adobe InDesign	Adobe Acrobat
Adobe Illustrator	HTML & CSS
Adobe Photoshop	Social Media
Adobe Lightroom	Microsoft Office
Adobe Dreamweaver	Mac & PC Proficient

AWARDS

SAVANNAH COLLEGE OF ART and DESIGN (SCAD)

Dean's List
Academic Honors Scholarship
SCAD Achievement Scholarship

EDUCATION

SAVANNAH COLLEGE OF ART and DESIGN (SCAD)

Savannah, Georgia (e-Learning)

B.F.A. in Graphic Design

2019 | Summa Cum Laude

SAVANNAH COLLEGE OF ART and DESIGN (SCAD)

Savannah, Georgia

B.F.A. in Fashion Marketing and Management

2016 | Summa Cum Laude

EXPERIENCE

FREELANCE GRAPHIC DESIGNER

Ashlee Scott Design | 09/2017-Current
Beckley, West Virginia

Create and develop branding, content, and marketing materials for clients through specialized strategies

WOMEN'S RTW SALES ASSOCIATE

Dillard's | 02/2017-07/2017

Sarasota, Florida

Contributed to department's increase in quarterly sales

- Maintained floor and styled mannequins
- Executed merchandise markdowns
- Personal shopper and stylist for clients

ASSISTANT FASHION EDITOR INTERN

South Magazine | 06/2015-09/2015

Savannah, Georgia

Managed production and creation of Fall 2015 issue

- Researched ideas and content for editorials
- Assisted with photoshoots and production planning
- Handled featured merchandise through collaboration with local businesses; catalogued items

ASSISTANT STYLIST INTERN

Ashley Borders | 06/2015-09/2015

Savannah, Georgia

Contributed to the completion of various client projects

- Fulfilled production of merchandise order
- Collaborated photoshoots and commercials for corporate clients and businesses
- Contributed to production and styling for music video