ASHLEE SCOTT
graphic designer

CONTACT

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👤 linkedin.com/in/ashleescott/

SKILLS

CREATIVE | PROFESSIONAL

Creative Direction	Typography
Web Design	Illustration
Branding & Logos	Photography
Print & Digital Design	Visual Merchandising
Packaging Design	Styling & Production
Marketing Collateral	Product Development

SOFTWARE | TECHNICAL

Adobe InDesign	Adobe Acrobat
Adobe Illustrator	Adobe XD
Adobe Photoshop	HTML & CSS
Adobe Lightroom	Microsoft Office
Adobe Dreamweaver	Mac & PC Proficient

AWARDS

SAVANNAH COLLEGE OF ART and DESIGN (SCAD)

Summa Cum Laude (2106 & 2019)
Academic Honors Scholarship
SCAD Achievement Scholarship
Dean's List

EDUCATION

SAVANNAH COLLEGE OF ART and DESIGN (SCAD)
Savannah, Georgia (e-Learning)
B.F.A. in Graphic Design | 2019

SAVANNAH COLLEGE OF ART and DESIGN (SCAD)
Savannah, Georgia
B.F.A. in Fashion Marketing and Management | 2016

EXPERIENCE

DESIGNER
PHOS Creative | 07/2019-Current
Gainesville, Florida

- Designing engaging and unique brands for clients that tell their story and drive their mission
- Creating logos, websites, mobile apps, collateral, and social graphics for a variety of clients
- Collaborating with web developers to focus on UX and UI strategies

FREELANCE GRAPHIC DESIGNER
Ashlee Scott Design | 09/2017-07/2019
Beckley, West Virginia

- Developed logos and websites for clients through strategic planning and research
- Collaborated with clients through the design process

WOMEN'S RTW SALES ASSOCIATE
Dillard's | 02/2017-07/2017
Sarasota, Florida

- Contributed to an increase in quarterly sales
- Executed merchandise markdowns, maintained floor

ASSISTANT FASHION EDITOR INTERN
South Magazine | 06/2015-09/2015
Savannah, Georgia

- Researched ideas and content for editorials
- Assisted with photoshoots and production planning

ASSISTANT STYLIST INTERN
Ashley Borders | 06/2015-09/2015
Savannah, Georgia

- Fulfilled production of merchandise order
- Collaborated and styled photoshoots and videos